

Invest Health

May 18, 2017



Invest Health Roseville Team

- Carol Garcia: *Senior Vice President, Community 1st Bank; Sierra College Trustee*
- Bonnie Gore: *Vice Mayor, City of Roseville; Kaiser Community & Government Relations Manager*
- Debra Oto-Kent: *Health Education Council Executive Director and Founder*
- Aldo Pineschi: *Principal, Aldo Pineschi Consulting*
- Mark Wolinski: *City of Roseville Government Relations Administrator*
- Shannon Quignon: *Roseville Heights Neighborhood Association*

HEALTH EDUCATION COUNCIL

PROMOTING HEALTHY COMMUNITIES



HEALTH
EDUCATION
COUNCIL



City of Roseville



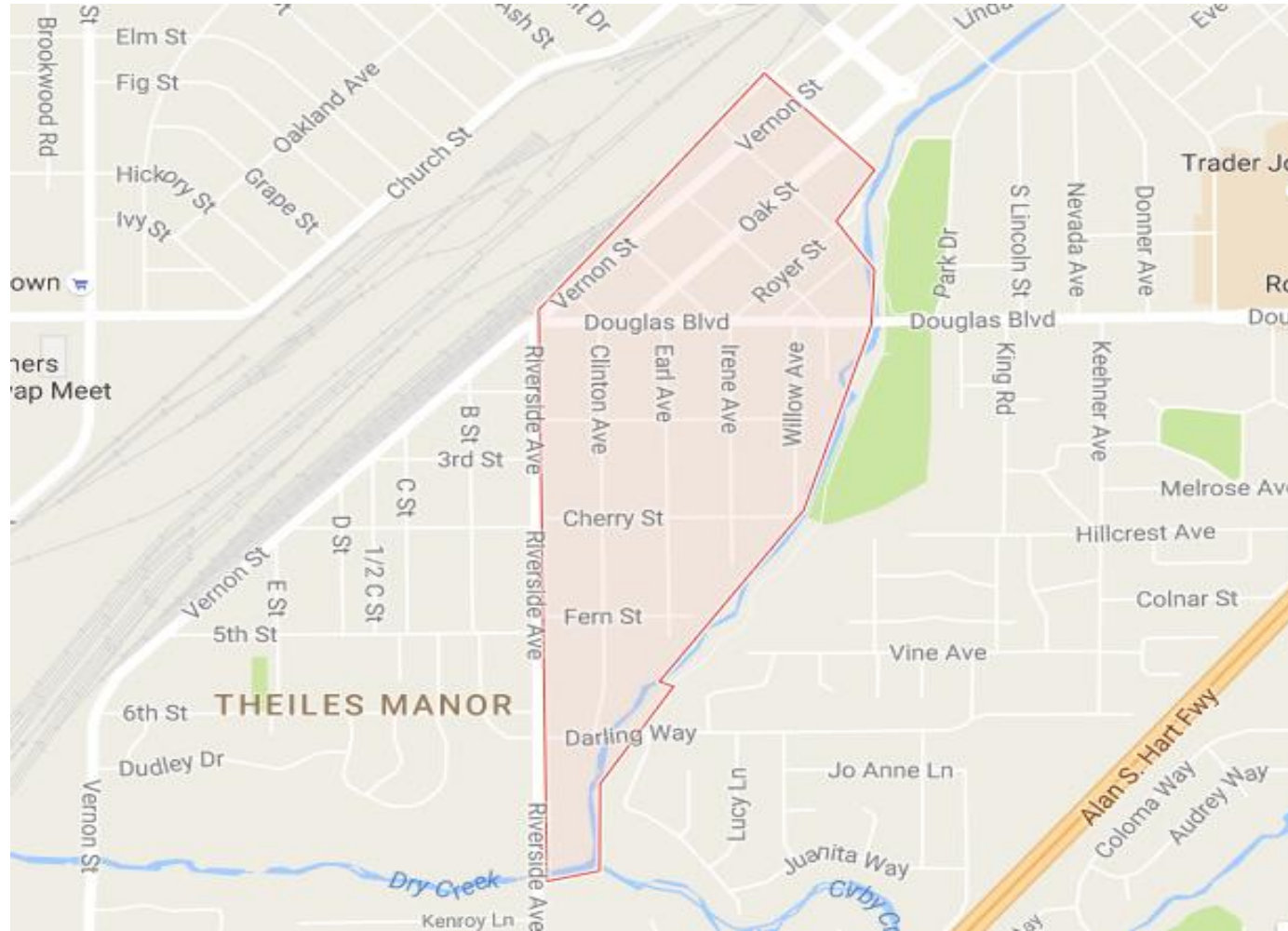


HEALTH
EDUCATION
COUNCIL

City of Roseville – Theiles Manor



City of Roseville - Cherry Glen



City of Roseville – Roseville Heights



What is Invest Health?





Invest Health Goals

BRING TOGETHER DISPARATE SECTORS in mid-sized cities to align around a vision for better health, create innovative ideas, and unlock new sources of investment.

HELP MID-SIZED CITIES ATTRACT CAPITAL to improve health outcomes in low-income communities.

BUILD LASTING RELATIONSHIPS in these cities that extend beyond the length of the program and help inform work in other communities nationwide.

TEST POTENTIAL SOLUTIONS to inform the national conversation about how to best invest to achieve health equity in more communities throughout the U.S.

ADVANCE SYSTEMS-FOCUSED STRATEGIES that reach across sectors to support health improvement in low-income communities.

HELP CITIES USE DATA AS A DRIVER for change, beginning with an evidence-based understanding of the problem and continuing to a data framework for assessing impact.

Invest Health Participating Teams

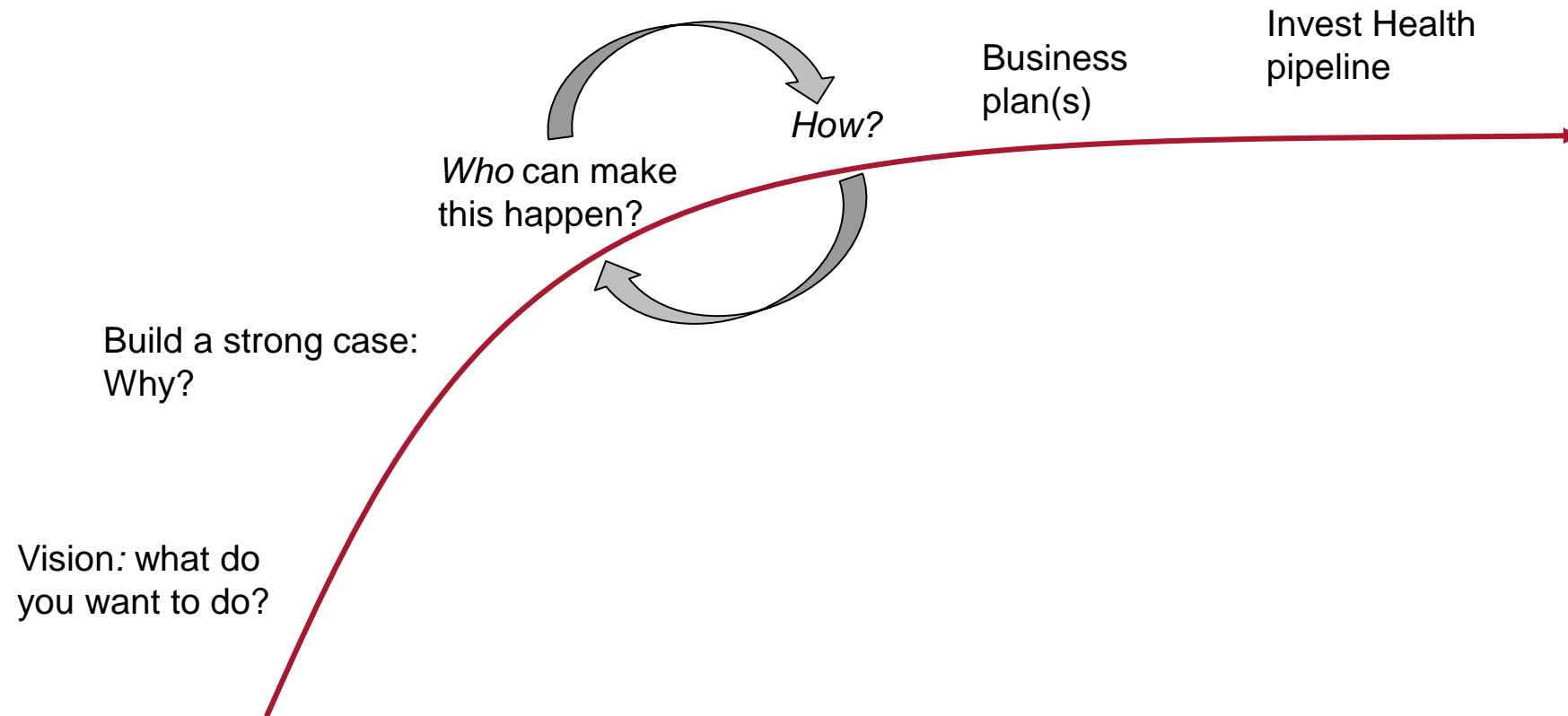




About Invest Health Roseville

- A local partnership between the Health Education Council, Kaiser Permanente, City of Roseville and Roseville Heights Neighborhood Association was selected in 2016 by Reinvestment Fund and the Robert Wood Johnson Foundation to take part in the Invest Health initiative, a national program aimed at improving health in low-income neighborhoods.
- Recognizing that the majority of health happens outside of the doctor's office and that health is driven by where people live, work, play, pray, shop and learn; the Invest Health initiative seeks to improve health through cross-sector community collaborations which have the ability to foster and develop more healthful environments.
- The local team was 1 of 50 teams chosen out of 188 nationwide and is working to improve health within the Old Roseville neighborhoods of Roseville Heights, Theiles Manor and Cherry Glen.
- Old Roseville's project aims to address the health disparity of obesity and related chronic diseases. The team has been exploring a broad range of environmental improvements including safer streets and gathering areas, heightened walkability and greater access to healthful foods.

Invest Health Program Overview



Next Steps?



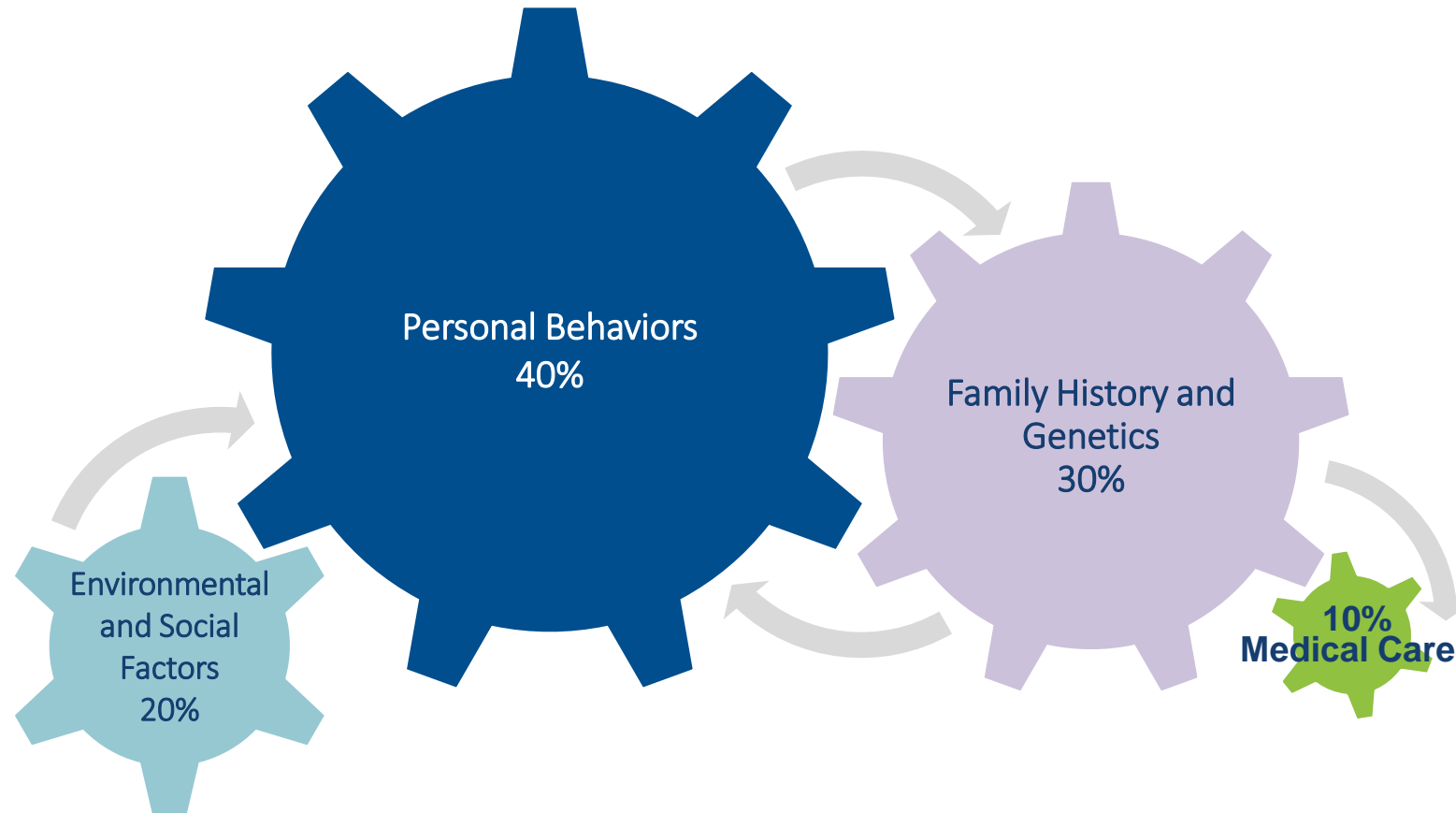
Health Education Council | Promoting Health Where It Happens

Community Benefit/ Community Outcomes Panel



- Kelly Brenk, Coordinator, Community Benefit, Sutter Health Valley Area
- Liza Kirkland, Manager, Community Health and Outreach, Dignity Health
- Dustin Aho, AVP Community Mission, Adventist Health
- Laura Niznik Williams, Assistant Director, Government and Community Relations, UC Davis Health
- Carol Serre, Community Benefit Manager, Kaiser Permanente
- Moderator: Debra Oto-Kent, Executive Director, Health Education Council

Drivers of Health



Source: McGinnis et al, Health Affairs, 2002