

DATE: January 23, 2024
FROM: Kinarik Shallow, Associate Planner

SUBJECT: NOTICE OF INTENT TO APPROVE A PLANNED SIGN PERMIT PROGRAM

Dear Roseville Property Owner and Interested Individuals:

The purpose of this notice is to inform you that a Planned Sign Permit Program (PSPP) application has been submitted to the Roseville Planning Division. The requested permit is described below.

The City issues administrative permits for minor types of projects, based on our review of the application and consistency with City standards, and will not hold a public hearing unless one is requested by you or another interested individual. The Planning Manager intends to approve the permit ten days following the date of this letter, unless a public hearing is requested. People with questions are invited to contact the Project Planner, Kinarik Shallow, by phone at (916) 746-1348 or e-mail at kshallow@roseville.ca.us. All requests for a public hearing must be in writing (to Kinarik Shallow, Planning Division, 311 Vernon Street, Roseville, CA 95678) and must be received no later than 5 p.m. on the date noted below. If a public hearing is requested, you will receive notice of the date, time, and place of the public hearing. The Planning Manager's action to approve this permit may be appealed to the Planning Commission within 10 days of the approval date.

Project Description

Applicant: Jenni Vong, Cal Signs Inc.

Property Owner: Hebron Investments LLC et al and Barakeh LLC

Date Filed: November 29, 2023

File/Project Number: PL23-0353

Project Name, Address, & Location: NCRSP PCL 95 – Creekside C6 & C7 Planned Sign Permit Program; 1001 Creekside Ridge Dr.

Request: The applicant requests to establish a Planned Sign Permit Program (PSPP) for the Creekside C6 and C7 center, which consists of three pad buildings.

Environmental Determination: The project is categorically exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Section 15311(a), pertaining to accessory structures/on-premise signs, and pursuant to Section 305 of the City of Roseville CEQA Implementing Procedures. Consistent with this exemption, the project involves the construction of on-premise signs.

LAST DAY TO REQUEST A PUBLIC HEARING: February 2, 2024 by 5 p.m.

Note: If a decision is challenged in court, the challenge may be limited to raising only those issues which were raised at a public hearing or in written correspondence delivered to the Planning Division at, or prior to, the public hearing. A public hearing for this application will not be held unless you or another individual requests a public hearing.

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