



DEVELOPMENT SERVICES – PLANNING DIVISION
311 Vernon Street
Roseville, CA 95678
(916) 774-5276

Date: January 24, 2024
To: RCONA
Subject: 1600 Eureka Road

Dear Board Members:

You may be interested to know that the Roseville Planning Division has received a development application for the project identified below. Notice will be mailed to property owners adjacent to the project prior to action on the application. We invite you to review this request and to forward your comments and/or questions to us. Key project information relating to this project is provided as follows:

File #: PL24-0002

Project Name: NERSP PCL 12 – Kaiser Roseville Sign Exception and PSPP Modification

Description: The project is a request for an Administrative Permit for a Sign Exception to allow wall signage greater than 200 sf for the new Kaiser Permanente inpatient bed tower building. The tower will consist of two wall signs totaling 536 sf. A modification to the existing Planned Sign Permit Program (PSPP) for the site will be made to reflect the new signage for the new bed tower and parking garage. The document depicts existing, new, and updated signage across the campus and incorporates previously approved variances under File #SV 05-05 & PSPP 05-09.

Site Location: 1600 Eureka Road

APN: 048-012-001-000

Specific Plan Area: Northeast Roseville Specific Plan (NERSP)

Specific Plan Parcel #: 12

Zoning: Planned Development 470 (PD470)

General Plan: Business Professional (BP)

Applicant: Belinda Young, HOK, Inc.

Owner: Kaiser Foundation Hospitals

If you are interested in having this project presented at one of your neighborhood association meetings, please contact the applicant at the phone number provided above or me at 774-5276 to discuss such a meeting. Please make requests for presentations at least two weeks prior to your meeting date so that we can assure that a City representative can attend. If possible, please put this item at the start of your agenda, after the minutes and treasurer's report.

If you have any questions or comments regarding this project, I can be contacted in the Planning Division at 311 Vernon Street or by phone at 774-5276. Your comments are very important to us as we work together to make Roseville a better community.

Sincerely,

Kinarik Shallow, Associate Planner
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www.roseville.ca.us