



DEVELOPMENT SERVICES – PLANNING DIVISION
311 Vernon Street
Roseville, CA 95678
(916) 774-5276

Date: July 28, 2021
To: RCONA
Subject: 3301 Pleasant Grove Boulevard

Dear Board Members:

You may be interested to know that the Roseville Planning Division has received a development application for the project identified below. Notice will be mailed to property owners adjacent to the project prior to action on the application. We invite you to review this request and to forward your comments and/or questions to us. Key project information relating to this project is provided as follows:

File #: PL21-0161
Project Name: SVSP PCL WB-41 – Rezone
Description: Request for a Rezone, General Plan Amendment, and Specific Plan Amendment to change the zoning and land use designation of Sierra Vista Specific Plan (SVSP) Parcel WB-41 from Community Commercial (CC) to Small Lot Residential/Development Standards (RS/DS) and Medium Density Residential (MDR). A Tentative Subdivision Map is included to subdivide the parcel into 63 lots and a Development Agreement Amendment to reflect the proposed changes.
Site Location: 3301 Pleasant Grove Boulevard
APN: 496-100-030-000
Specific Plan Area: SV
Specific Plan Parcel #: WB-41
Zoning: CC
General Plan: CC
Applicant: MacKay & Soms – Attn: Eric Crow – 1025 Creekside Ridge Drive – Roseville, CA 95678
Owner: Westpark S V 400 LLC – Attn: Ryan O’Keefe – 1420 Rocky Ridge Drive, Suite 265 – Roseville, CA 95661

If you are interested in having this project presented at one of your neighborhood association meetings, please contact the applicant at the phone number provided above or me at 774-5276 to discuss such a meeting. Please make requests for presentations at least two weeks prior to your meeting date so that we can assure that a City representative can attend. If possible, please put this item at the start of your agenda, after the minutes and treasurer’s report.

If you have any questions or comments regarding this project, I can be contacted in the Planning Division at 311 Vernon Street or by phone at 774-5276. Your comments are very important to us as we work together to make Roseville a better community.

Sincerely,

Kinarik Shallow, Associate Planner
kshallow@roseville.ca.us

Find us online at
www.roseville.ca.us