



DEVELOPMENT SERVICES – PLANNING DIVISION
311 Vernon Street
Roseville, CA 95678
(916) 774-5276

Date: July 12, 2021
To: RCONA
Subject: 180 N Sunrise Avenue

Dear Board Members:

You may be interested to know that the Roseville Planning Division has received a development application for the project identified below. Notice will be mailed to property owners adjacent to the project prior to action on the application. We invite you to review this request and to forward your comments and/or questions to us. Key project information relating to this project is provided as follows:

File #: PL21-0230

Project Name: INFILL PCL 189 – Echo Park Automotive

Description: The project includes a request for a Conditional Use Permit to allow automotive sales in the Community Commercial zone district and a Design Review Permit Modification to renovate the former Fry's Electronics store for a new Echo Park Automotive reconditioning facility and sales. The building exterior will be modified with new colors and materials and the site will also be modified to allow an approximate 2,000-square-foot carwash facility.

Site Location: 180 N Sunrise Avenue

APN: 013-213-030-000

Specific Plan Area: IN

Specific Plan Parcel #: 189

Zoning: Community Commercial (CC)

General Plan: Community Commercial (CC)

Applicant: Brook Whilhoite, EchoPark CA, LLC

Owner: Richard Singer, I Think I Can, LP

Other: Kinarik Shallow, Associate Planner, kshallow@roseville.ca.us, (916) 746-1309

If you are interested in having this project presented at one of your neighborhood association meetings, please contact the applicant at the phone number provided above or me at 774-5276 to discuss such a meeting. Please make requests for presentations at least two weeks prior to your meeting date so that we can assure that a City representative can attend. If possible, please put this item at the start of your agenda, after the minutes and treasurer's report.

If you have any questions or comments regarding this project, I can be contacted in the Planning Division at 311 Vernon Street or by phone at 774-5276. Your comments are very important to us as we work together to make Roseville a better community.

Sincerely,

Kinarik Shallow, Associate Planner
kshallow@roseville.ca.us

Find us online at
www.roseville.ca.us